

# Claude Skills Ultimate Bundle

## Complete Skills Directory

501 skills across 20 categories

### Quick Start

1. Copy the skill folder into your project's `.claude/skills/` directory
2. Use the skill in Claude Code, Claude.ai, or Cowork
3. Follow the prompts - the skill handles the rest

### Categories

Content & Copywriting (56 skills)

Email Marketing & Automation (42 skills)

Social Media (38 skills)

SEO & Search (20 skills)

Ads & Paid Media (22 skills)

Sales & Funnels (30 skills)

Branding & Design (24 skills)

Finance & Pricing (28 skills)

Legal & Compliance (30 skills)

Operations & Systems (30 skills)

HR & Team (28 skills)

Client & Consulting (18 skills)

Courses & Education (20 skills)

Events & Speaking (24 skills)

Launch & Growth (24 skills)

Analytics & Data (22 skills)

E-commerce & Products (24 skills)

Industry-Specific (15 skills)

AI & Technology (4 skills)

Nonprofit & Community (2 skills)

# Content & Copywriting

56 skills

Skill Name	Slash Command	What It Does	Folder
about-page	/about-page	Writes a compelling About page for your website	Content & Copywriting/
blog-post	/blog-post	Drafts a full blog post on any topic with SEO structure	Content & Copywriting/
case-study	/case-study	Builds a client case study with problem, solution, and results	Content & Copywriting/
content-calendar	/content-calendar	Creates a monthly content calendar with topics and formats	Content & Copywriting/
content-repurpose	/content-repurpose	Turns one piece of content into multiple formats	Content & Copywriting/
faq-generator	/faq-generator	Generates a FAQ section from your product or service details	Content & Copywriting/
podcast-show-notes	/podcast-show-notes	Writes show notes and summaries for podcast episodes	Content & Copywriting/
press-release	/press-release	Drafts a press release for announcements and launches	Content & Copywriting/
product-description	/product-description	Writes persuasive product descriptions for listings or pages	Content & Copywriting/
video-script	/video-script	Creates scripts for video content in any format	Content & Copywriting/
youtube-thumbnail	/youtube-thumbnail	Generates thumbnail concepts and text overlay suggestions	Content & Copywriting/
book-outline	/book-outline	Creates a detailed chapter-by-chapter book outline	Content & Copywriting/
brand-story	/brand-story	Crafts your brand origin story for marketing use	Content & Copywriting/
caption-writer	/caption-writer	Writes engaging captions for social media posts	Content & Copywriting/
content-brief	/content-brief	Creates a detailed brief for writers or content creators	Content & Copywriting/
hook-generator	/hook-generator	Generates attention-grabbing hooks for any content	Content & Copywriting/
speech-writer	/speech-writer	Writes speeches for events, pitches, or presentations	Content & Copywriting/
tutorial-writer	/tutorial-writer	Creates step-by-step tutorials for products or processes	Content & Copywriting/
article-rewriter	/article-rewriter	Rewrites existing articles with fresh angles and voice	Content & Copywriting/
comparison-article	/comparison-article	Writes product or service comparison articles	Content & Copywriting/

Content & Copywriting (continued)

Skill Name	Slash Command	What It Does	Folder
content-audit	/content-audit	Audits existing content for quality, gaps, and opportunities	Content & Copywriting/
content-gap-finder	/content-gap-finder	Identifies missing content topics in your strategy	Content & Copywriting/
content-pillar-strategy	/content-pillar-strategy	Builds a pillar content strategy around core topics	Content & Copywriting/
content-style-guide	/content-style-guide	Creates a style guide for consistent content production	Content & Copywriting/
ebook-outline	/ebook-outline	Outlines an ebook with chapters, sections, and key points	Content & Copywriting/
ghostwriter-brief	/ghostwriter-brief	Creates a brief for hiring or directing a ghostwriter	Content & Copywriting/
headline-generator	/headline-generator	Generates multiple headline options for any content	Content & Copywriting/
landing-page-copy	/landing-page-copy	Writes conversion-focused copy for landing pages	Content & Copywriting/
linkedin-article	/linkedin-article	Drafts a professional LinkedIn article	Content & Copywriting/
listicle-generator	/listicle-generator	Creates engaging list-format articles	Content & Copywriting/
microcopy-writer	/microcopy-writer	Writes UI microcopy for buttons, tooltips, and notifications	Content & Copywriting/
pillar-page	/pillar-page	Creates comprehensive pillar page content for SEO	Content & Copywriting/
script-to-blog	/script-to-blog	Converts video or podcast scripts into blog posts	Content & Copywriting/
white-paper	/white-paper	Writes an authoritative white paper on any topic	Content & Copywriting/
content-cluster-plan	/content-cluster-plan	Plans topic clusters for content marketing	Content & Copywriting/
seo-content-brief	/seo-content-brief	Creates SEO-optimized content briefs with keyword targets	Content & Copywriting/
collection-page-copy	/collection-page-copy	Writes copy for e-commerce collection and category pages	Content & Copywriting/
product-faq	/product-faq	Creates product-specific FAQ content	Content & Copywriting/
help-center-article	/help-center-article	Writes clear help center and support articles	Content & Copywriting/
authority-content-strategy	/authority-content-strategy	Builds a content strategy that positions you as an authority	Content & Copywriting/
thought-leader-content-plan	/thought-leader-content-plan	Plans content that establishes thought leadership	Content & Copywriting/

## Content & Copywriting (continued)

Skill Name	Slash Command	What It Does	Folder
<b>book-proposal</b>	<a href="#">/book-proposal</a>	Creates a professional book proposal for publishers	Content & Copywriting/
<b>professional-bio</b>	<a href="#">/professional-bio</a>	Writes a polished professional biography	Content & Copywriting/
<b>pricing-page-copy</b>	<a href="#">/pricing-page-copy</a>	Writes persuasive copy for your pricing page	Content & Copywriting/
<b>feature-announcement</b>	<a href="#">/feature-announcement</a>	Drafts announcements for new features or updates	Content & Copywriting/
<b>product-changelog</b>	<a href="#">/product-changelog</a>	Creates a formatted product changelog	Content & Copywriting/
<b>release-notes</b>	<a href="#">/release-notes</a>	Writes clear release notes for product updates	Content & Copywriting/
<b>recipe-card</b>	<a href="#">/recipe-card</a>	Creates formatted recipe cards with ingredients and steps	Content & Copywriting/
<b>press-kit</b>	<a href="#">/press-kit</a>	Builds a press kit with bios, images, and key facts	Content & Copywriting/
<b>podcast-one-sheet</b>	<a href="#">/podcast-one-sheet</a>	Creates a one-sheet summary for podcast pitching	Content & Copywriting/
<b>expert-roundup-pitch</b>	<a href="#">/expert-roundup-pitch</a>	Crafts pitches for expert roundup articles	Content & Copywriting/
<b>donation-page-copy</b>	<a href="#">/donation-page-copy</a>	Writes compelling copy for donation and fundraising pages	Content & Copywriting/
<b>newsletter-builder</b>	<a href="#">/newsletter-builder</a>	Builds newsletter content and templates	Content & Copywriting/
<b>newsletter-strategy</b>	<a href="#">/newsletter-strategy</a>	Creates a newsletter growth and content strategy	Content & Copywriting/
<b>thought-leadership</b>	<a href="#">/thought-leadership</a>	Develops thought leadership content and positioning	Content & Copywriting/
<b>viral-content-formula</b>	<a href="#">/viral-content-formula</a>	Analyzes and applies patterns from viral content	Content & Copywriting/

# Email Marketing & Automation

42 skills

Skill Name	Slash Command	What It Does	Folder
cold-outreach	/cold-outreach	Creates cold email sequences that get replies	Email Marketing & Automation/
email-sequence	/email-sequence	Builds multi-step email sequences for any goal	Email Marketing & Automation/
upsell-sequence	/upsell-sequence	Creates email sequences to upsell existing customers	Email Marketing & Automation/
win-back-campaign	/win-back-campaign	Writes re-engagement emails for inactive customers	Email Marketing & Automation/
welcome-sequence	/welcome-sequence	Creates a welcome email series for new subscribers	Email Marketing & Automation/
thank-you-campaign	/thank-you-campaign	Builds post-purchase thank-you email campaigns	Email Marketing & Automation/
abandoned-cart-email	/abandoned-cart-email	Writes abandoned cart recovery email sequences	Email Marketing & Automation/
email-deliverability-audit	/email-deliverability-audit	Audits and improves email deliverability	Email Marketing & Automation/
email-newsletter-template	/email-newsletter-template	Creates reusable email newsletter templates	Email Marketing & Automation/
product-launch-email	/product-launch-email	Writes email sequences for product launches	Email Marketing & Automation/
re-engagement-email	/re-engagement-email	Creates emails to re-engage dormant subscribers	Email Marketing & Automation/
transactional-email	/transactional-email	Writes transactional emails (receipts, confirmations, etc.)	Email Marketing & Automation/
black-friday-emails	/black-friday-emails	Creates Black Friday and holiday sale email campaigns	Email Marketing & Automation/
cart-recovery-sms	/cart-recovery-sms	Writes SMS sequences for cart recovery	Email Marketing & Automation/
drip-campaign	/drip-campaign	Builds automated drip email campaigns	Email Marketing & Automation/
email-ab-test-plan	/email-ab-test-plan	Plans A/B tests for email subject lines and content	Email Marketing & Automation/
email-list-cleanup	/email-list-cleanup	Creates a plan for cleaning and segmenting your email list	Email Marketing & Automation/
email-preference-center	/email-preference-center	Designs an email preference center for subscribers	Email Marketing & Automation/
email-subject-line-tester	/email-subject-line-tester	Tests and scores email subject lines for open rates	Email Marketing & Automation/
flash-sale-campaign	/flash-sale-campaign	Creates flash sale email and promo campaigns	Email Marketing & Automation/

## Email Marketing & Automation (continued)

Skill Name	Slash Command	What It Does	Folder
<b>launch-email-sequence</b>	<a href="#">/launch-email-sequence</a>	Builds a full launch email sequence from pre-launch to close	Email Marketing & Automation/
<b>milestone-email</b>	<a href="#">/milestone-email</a>	Writes milestone and anniversary emails for customers	Email Marketing & Automation/
<b>price-increase-notice</b>	<a href="#">/price-increase-notice</a>	Crafts price increase notification emails	Email Marketing & Automation/
<b>renewal-campaign</b>	<a href="#">/renewal-campaign</a>	Creates renewal and re-subscription email campaigns	Email Marketing & Automation/
<b>webinar-email-sequence</b>	<a href="#">/webinar-email-sequence</a>	Writes email sequences for webinar promotion and follow-up	Email Marketing & Automation/
<b>email-design-system</b>	<a href="#">/email-design-system</a>	Creates a consistent email design system and guidelines	Email Marketing & Automation/
<b>downsell-sequence</b>	<a href="#">/downsell-sequence</a>	Writes downsell email sequences for lost sales	Email Marketing & Automation/
<b>engagement-playbook</b>	<a href="#">/engagement-playbook</a>	Creates an engagement strategy playbook for email and content	Email Marketing & Automation/
<b>trial-to-paid-email</b>	<a href="#">/trial-to-paid-email</a>	Writes email sequences to convert free trials to paid	Email Marketing & Automation/
<b>two-sided-email-strategy</b>	<a href="#">/two-sided-email-strategy</a>	Creates email strategies for two-sided marketplaces	Email Marketing & Automation/
<b>seasonal-campaign</b>	<a href="#">/seasonal-campaign</a>	Plans seasonal marketing campaigns with emails and promos	Email Marketing & Automation/
<b>loyalty-program</b>	<a href="#">/loyalty-program</a>	Designs a customer loyalty rewards program	Email Marketing & Automation/
<b>referral-program</b>	<a href="#">/referral-program</a>	Creates a referral program with incentives and structure	Email Marketing & Automation/
<b>ambassador-program</b>	<a href="#">/ambassador-program</a>	Builds a brand ambassador program	Email Marketing & Automation/
<b>order-bump-copy</b>	<a href="#">/order-bump-copy</a>	Writes order bump offers for checkout pages	Email Marketing & Automation/
<b>payment-plan-offer</b>	<a href="#">/payment-plan-offer</a>	Creates payment plan offer copy and structure	Email Marketing & Automation/
<b>waitlist-builder</b>	<a href="#">/waitlist-builder</a>	Builds a waitlist strategy with landing page copy	Email Marketing & Automation/
<b>customer-review-strategy</b>	<a href="#">/customer-review-strategy</a>	Creates a strategy to collect and leverage customer reviews	Email Marketing & Automation/
<b>social-proof-collector</b>	<a href="#">/social-proof-collector</a>	Systematizes collecting social proof and testimonials	Email Marketing & Automation/
<b>testimonial-collector</b>	<a href="#">/testimonial-collector</a>	Creates systems for gathering customer testimonials	Email Marketing & Automation/
<b>user-generated-content</b>	<a href="#">/user-generated-content</a>	Creates a UGC strategy and campaign plan	Email Marketing & Automation/

Email Marketing & Automation (continued)

Skill Name	Slash Command	What It Does	Folder
cause-marketing-campaign	/cause-marketing-campaign	Plans cause-related marketing campaigns	Email Marketing & Automation/

# Social Media

38 skills

Skill Name	Slash Command	What It Does	Folder
<b>social-media-audit</b>	<a href="#">/social-media-audit</a>	Audits your social media presence and performance	Social Media/
<b>social-media-graphics</b>	<a href="#">/social-media-graphics</a>	Creates briefs and specs for social media graphics	Social Media/
<b>hashtag-strategy</b>	<a href="#">/hashtag-strategy</a>	Develops a hashtag strategy for reach and discovery	Social Media/
<b>influencer-outreach</b>	<a href="#">/influencer-outreach</a>	Creates influencer outreach templates and strategy	Social Media/
<b>media-kit</b>	<a href="#">/media-kit</a>	Builds a media kit for brand partnerships	Social Media/
<b>community-launch</b>	<a href="#">/community-launch</a>	Plans and launches an online community	Social Media/
<b>community-moderation</b>	<a href="#">/community-moderation</a>	Creates community guidelines and moderation policies	Social Media/
<b>facebook-group-plan</b>	<a href="#">/facebook-group-plan</a>	Plans and structures a Facebook group strategy	Social Media/
<b>guest-post-pitch</b>	<a href="#">/guest-post-pitch</a>	Crafts pitches for guest posting opportunities	Social Media/
<b>instagram-carousel</b>	<a href="#">/instagram-carousel</a>	Creates content plans for Instagram carousel posts	Social Media/
<b>linkedin-strategy</b>	<a href="#">/linkedin-strategy</a>	Builds a LinkedIn content and growth strategy	Social Media/
<b>meme-content-brief</b>	<a href="#">/meme-content-brief</a>	Creates briefs for meme-style content marketing	Social Media/
<b>pinterest-strategy</b>	<a href="#">/pinterest-strategy</a>	Develops a Pinterest marketing strategy	Social Media/
<b>reddit-strategy</b>	<a href="#">/reddit-strategy</a>	Creates a Reddit marketing and engagement strategy	Social Media/
<b>short-form-video-plan</b>	<a href="#">/short-form-video-plan</a>	Plans short-form video content for Reels, TikTok, Shorts	Social Media/
<b>social-listening-plan</b>	<a href="#">/social-listening-plan</a>	Builds a social listening and monitoring strategy	Social Media/
<b>social-media-calendar</b>	<a href="#">/social-media-calendar</a>	Creates a detailed social media posting calendar	Social Media/
<b>social-media-policy</b>	<a href="#">/social-media-policy</a>	Writes a social media policy for your brand or team	Social Media/
<b>social-media-strategy</b>	<a href="#">/social-media-strategy</a>	Develops a comprehensive social media strategy	Social Media/
<b>thread-hook-writer</b>	<a href="#">/thread-hook-writer</a>	Writes hooks for Twitter/X and LinkedIn threads	Social Media/



## Social Media (continued)

Skill Name	Slash Command	What It Does	Folder
<b>tiktok-script</b>	<a href="#">/tiktok-script</a>	Creates scripts for TikTok videos	Social Media/
<b>twitter-thread</b>	<a href="#">/twitter-thread</a>	Writes engaging Twitter/X threads	Social Media/
<b>youtube-strategy</b>	<a href="#">/youtube-strategy</a>	Builds a YouTube channel growth strategy	Social Media/
<b>influencer-campaign-brief</b>	<a href="#">/influencer-campaign-br:</a>	Creates detailed briefs for influencer campaigns	Social Media/
<b>linkedin-profile-optimizer</b>	<a href="#">/linkedin-profile-optim:</a>	Optimizes LinkedIn profiles for visibility and authority	Social Media/
<b>personal-brand-strategy</b>	<a href="#">/personal-brand-strateg:</a>	Develops a personal brand strategy	Social Media/
<b>author-platform-plan</b>	<a href="#">/author-platform-plan</a>	Plans an author platform for book marketing	Social Media/
<b>podcast-guest-pitch</b>	<a href="#">/podcast-guest-pitch</a>	Creates pitches to appear as a guest on podcasts	Social Media/
<b>networking-strategy</b>	<a href="#">/networking-strategy</a>	Develops a professional networking strategy	Social Media/
<b>platform-community-guidelines</b>	<a href="#">/platform-community-gui:</a>	Writes community guidelines for online platforms	Social Media/
<b>co-marketing-plan</b>	<a href="#">/co-marketing-plan</a>	Plans co-marketing campaigns with partners	Social Media/
<b>pr-pitch</b>	<a href="#">/pr-pitch</a>	Crafts PR pitches for media coverage	Social Media/
<b>crisis-comms</b>	<a href="#">/crisis-comms</a>	Creates crisis communication plans and templates	Social Media/
<b>brand-photography-brief</b>	<a href="#">/brand-photography-brie:</a>	Creates briefs for brand photography shoots	Social Media/
<b>product-photography-brief</b>	<a href="#">/product-photography-br:</a>	Creates briefs for product photography	Social Media/
<b>food-photography-brief</b>	<a href="#">/food-photography-brief</a>	Creates briefs for food photography shoots	Social Media/
<b>menu-design-brief</b>	<a href="#">/menu-design-brief</a>	Creates briefs for restaurant menu design	Social Media/
<b>sponsor-pitch</b>	<a href="#">/sponsor-pitch</a>	Writes sponsorship pitch decks and proposals	Social Media/

# SEO & Search

20 skills

Skill Name	Slash Command	What It Does	Folder
seo-audit	/seo-audit	Performs a comprehensive SEO audit of your site	SEO & Search/
featured-snippet-optimizer	/featured-snippet-optimi	Optimizes content to win featured snippets	SEO & Search/
google-business-profile	/google-business-profil	Optimizes your Google Business Profile listing	SEO & Search/
keyword-research	/keyword-research	Conducts keyword research with search intent analysis	SEO & Search/
link-building-plan	/link-building-plan	Creates a link building strategy and outreach plan	SEO & Search/
local-seo-plan	/local-seo-plan	Develops a local SEO strategy for location-based businesses	SEO & Search/
meta-tag-optimizer	/meta-tag-optimizer	Optimizes meta titles and descriptions for click-through rates	SEO & Search/
schema-markup-guide	/schema-markup-guide	Creates schema markup implementation guides	SEO & Search/
seo-competitor-analysis	/seo-competitor-analysi	Analyzes competitors' SEO strategies and rankings	SEO & Search/
seo-migration-plan	/seo-migration-plan	Plans SEO-safe website migrations and redesigns	SEO & Search/
seo-reporting-template	/seo-reporting-template	Creates SEO reporting templates and dashboards	SEO & Search/
site-architecture-plan	/site-architecture-plan	Plans website architecture for SEO and usability	SEO & Search/
technical-seo-checklist	/technical-seo-checklis	Creates a technical SEO audit checklist	SEO & Search/
youtube-seo	/youtube-seo	Optimizes YouTube videos for search and discovery	SEO & Search/
marketplace-seo	/marketplace-seo	Optimizes marketplace listings for search visibility	SEO & Search/
landing-page-audit	/landing-page-audit	Audits landing pages for conversion and SEO performance	SEO & Search/
product-listing-optimizer	/product-listing-optimi	Optimizes product listings for search and conversion	SEO & Search/
platform-migration	/platform-migration	Plans platform migrations with SEO preservation	SEO & Search/
store-page-audit	/store-page-audit	Audits e-commerce store pages for performance	SEO & Search/
checkout-optimizer	/checkout-optimizer	Optimizes checkout flows for higher conversion	SEO & Search/

# Ads & Paid Media

22 skills

Skill Name	Slash Command	What It Does	Folder
ad-copy	<a href="#">/ad-copy</a>	Writes high-converting ad copy for any platform	Ads & Paid Media/
ad-creative-brief	<a href="#">/ad-creative-brief</a>	Creates briefs for ad creative production	Ads & Paid Media/
facebook-ad-campaign	<a href="#">/facebook-ad-campaign</a>	Plans and structures Facebook ad campaigns	Ads & Paid Media/
google-ads-campaign	<a href="#">/google-ads-campaign</a>	Plans and structures Google Ads campaigns	Ads & Paid Media/
media-buy-plan	<a href="#">/media-buy-plan</a>	Creates a media buying strategy and plan	Ads & Paid Media/
retargeting-strategy	<a href="#">/retargeting-strategy</a>	Develops a retargeting and remarketing strategy	Ads & Paid Media/
ad-performance-report	<a href="#">/ad-performance-report</a>	Creates ad performance reporting templates	Ads & Paid Media/
ad-spend-calculator	<a href="#">/ad-spend-calculator</a>	Calculates optimal ad spend and expected returns	Ads & Paid Media/
linkedin-ad-campaign	<a href="#">/linkedin-ad-campaign</a>	Plans LinkedIn ad campaigns for B2B targeting	Ads & Paid Media/
lookalike-audience-plan	<a href="#">/lookalike-audience-plan</a>	Creates lookalike audience strategies for paid ads	Ads & Paid Media/
podcast-ad-script	<a href="#">/podcast-ad-script</a>	Writes scripts for podcast ad placements	Ads & Paid Media/
tiktok-ad-script	<a href="#">/tiktok-ad-script</a>	Creates scripts for TikTok ad campaigns	Ads & Paid Media/
youtube-ad-script	<a href="#">/youtube-ad-script</a>	Writes scripts for YouTube ad campaigns	Ads & Paid Media/
affiliate-recruitment	<a href="#">/affiliate-recruitment</a>	Creates affiliate recruitment campaigns and materials	Ads & Paid Media/
affiliate-program	<a href="#">/affiliate-program</a>	Designs an affiliate program with terms and structure	Ads & Paid Media/
affiliate-terms	<a href="#">/affiliate-terms</a>	Writes affiliate program terms and conditions	Ads & Paid Media/
discount-strategy	<a href="#">/discount-strategy</a>	Creates a discount and promotion strategy	Ads & Paid Media/
bundle-creator	<a href="#">/bundle-creator</a>	Designs product bundle offers and pricing	Ads & Paid Media/
tripwire-offer	<a href="#">/tripwire-offer</a>	Creates low-cost tripwire offers to acquire customers	Ads & Paid Media/
cross-sell-strategy	<a href="#">/cross-sell-strategy</a>	Develops cross-sell strategies and offer sequences	Ads & Paid Media/

Ads & Paid Media (continued)

Skill Name	Slash Command	What It Does	Folder
high-ticket-sales-page	/high-ticket-sales-page	Writes sales pages for high-ticket offers	Ads & Paid Media/
sales-page	/sales-page	Creates conversion-focused sales page copy	Ads & Paid Media/

# Sales & Funnels

30 skills

Skill Name	Slash Command	What It Does	Folder
lead-magnet	/lead-magnet	Creates lead magnet concepts and content	Sales & Funnels/
pitch-deck	/pitch-deck	Builds investor or sales pitch deck outlines	Sales & Funnels/
proposal-writer	/proposal-writer	Writes business proposals for clients or partners	Sales & Funnels/
sales-script	/sales-script	Writes sales scripts for calls and demos	Sales & Funnels/
objection-handler	/objection-handler	Creates objection handling scripts for sales teams	Sales & Funnels/
discovery-call-script	/discovery-call-script	Writes scripts for sales discovery calls	Sales & Funnels/
sales-battlecard	/sales-battlecard	Creates competitive sales battlecards	Sales & Funnels/
sales-deck	/sales-deck	Builds a sales presentation deck outline	Sales & Funnels/
sales-email-template	/sales-email-template	Creates sales email templates for outreach	Sales & Funnels/
sales-funnel-builder	/sales-funnel-builder	Plans and maps out complete sales funnels	Sales & Funnels/
value-proposition-canvas	/value-proposition-canvas	Builds a value proposition canvas for your offer	Sales & Funnels/
webinar-sales-script	/webinar-sales-script	Writes sales scripts for webinar presentations	Sales & Funnels/
win-loss-analysis	/win-loss-analysis	Analyzes won and lost deals to improve sales	Sales & Funnels/
customer-journey-map	/customer-journey-map	Maps the customer journey from awareness to advocacy	Sales & Funnels/
customer-persona	/customer-persona	Creates detailed buyer personas for targeting	Sales & Funnels/
customer-segmentation	/customer-segmentation	Segments customers for targeted marketing	Sales & Funnels/
partnership-proposal	/partnership-proposal	Creates partnership proposals for collaboration	Sales & Funnels/
joint-venture-proposal	/joint-venture-proposal	Writes joint venture proposals and agreements	Sales & Funnels/
strategic-alliance-plan	/strategic-alliance-plan	Plans strategic alliances with complementary businesses	Sales & Funnels/
collaboration-agreement	/collaboration-agreement	Creates collaboration agreement templates	Sales & Funnels/

## Sales & Funnels (continued)

Skill Name	Slash Command	What It Does	Folder
revenue-model	<a href="#">/revenue-model</a>	Designs and documents your revenue model	Sales & Funnels/
market-research	<a href="#">/market-research</a>	Conducts market research and competitive analysis	Sales & Funnels/
market-sizing	<a href="#">/market-sizing</a>	Calculates total addressable market size	Sales & Funnels/
competitor-analysis	<a href="#">/competitor-analysis</a>	Performs a detailed competitor analysis	Sales & Funnels/
swot-analysis	<a href="#">/swot-analysis</a>	Runs a SWOT analysis for your business or product	Sales & Funnels/
business-plan	<a href="#">/business-plan</a>	Writes a comprehensive business plan	Sales & Funnels/
membership-site-plan	<a href="#">/membership-site-plan</a>	Plans a membership site with tiers and content	Sales & Funnels/
product-roadmap	<a href="#">/product-roadmap</a>	Creates a product roadmap with priorities and timelines	Sales & Funnels/
coaching-framework	<a href="#">/coaching-framework</a>	Designs a coaching program framework	Sales & Funnels/
product-comparison	<a href="#">/product-comparison</a>	Creates product comparison charts and content	Sales & Funnels/

# Branding & Design

24 skills

Skill Name	Slash Command	What It Does	Folder
brand-refresh	/brand-refresh	Plans a brand refresh with updated visuals and messaging	Branding & Design/
brand-voice-guide	/brand-voice-guide	Creates a brand voice and tone guide	Branding & Design/
brand-audit	/brand-audit	Conducts a comprehensive brand audit	Branding & Design/
brand-architecture	/brand-architecture	Designs brand architecture for multi-brand businesses	Branding & Design/
brand-identity-guide	/brand-identity-guide	Creates a complete brand identity guidelines document	Branding & Design/
brand-positioning-statement	/brand-positioning-statement	Writes a brand positioning statement	Branding & Design/
brand-tagline	/brand-tagline	Generates tagline options for your brand	Branding & Design/
color-palette-generator	/color-palette-generator	Creates color palettes with hex codes and usage rules	Branding & Design/
icon-set-brief	/icon-set-brief	Creates briefs for custom icon design	Branding & Design/
merch-design-brief	/merch-design-brief	Creates briefs for merchandise design	Branding & Design/
naming-workshop	/naming-workshop	Facilitates a naming workshop for products or brands	Branding & Design/
packaging-brief	/packaging-brief	Creates packaging design briefs	Branding & Design/
presentation-template-guide	/presentation-template-guide	Creates guidelines for on-brand presentations	Branding & Design/
rebrand-plan	/rebrand-plan	Plans a full rebrand strategy and rollout	Branding & Design/
signage-brief	/signage-brief	Creates briefs for signage and environmental design	Branding & Design/
style-tile	/style-tile	Creates style tiles for visual design direction	Branding & Design/
unboxing-experience	/unboxing-experience	Designs a memorable unboxing experience	Branding & Design/
visual-identity-brief	/visual-identity-brief	Creates a visual identity design brief	Branding & Design/
portfolio-page	/portfolio-page	Creates portfolio page structure and copy	Branding & Design/
expert-positioning	/expert-positioning	Positions you as an expert in your field	Branding & Design/

Branding & Design (continued)

Skill Name	Slash Command	What It Does	Folder
speaking-one-sheet	/speaking-one-sheet	Creates a speaker one-sheet for booking gigs	Branding & Design/
signature-talk	/signature-talk	Develops your signature talk framework	Branding & Design/
mission-statement	/mission-statement	Writes a clear mission statement for your organization	Branding & Design/
executive-resume	/executive-resume	Creates an executive-level resume	Branding & Design/



# Finance & Pricing

28 skills

Skill Name	Slash Command	What It Does	Folder
expense-tracker	/expense-tracker	Creates expense tracking templates and systems	Finance & Pricing/
invoice-template	/invoice-template	Generates professional invoice templates	Finance & Pricing/
pricing-calculator	/pricing-calculator	Builds pricing calculators for products or services	Finance & Pricing/
cash-flow-forecast	/cash-flow-forecast	Creates cash flow forecasts and projections	Finance & Pricing/
financial-dashboard	/financial-dashboard	Designs financial dashboard layouts and KPIs	Finance & Pricing/
profit-loss-report	/profit-loss-report	Generates profit and loss report templates	Finance & Pricing/
bookkeeping-setup	/bookkeeping-setup	Sets up bookkeeping systems and categories	Finance & Pricing/
breakeven-analysis	/breakeven-analysis	Calculates breakeven points for products or services	Finance & Pricing/
budget-planner	/budget-planner	Creates detailed business budget plans	Finance & Pricing/
cost-analysis	/cost-analysis	Performs cost analysis for business decisions	Finance & Pricing/
financial-model	/financial-model	Builds financial models for business planning	Finance & Pricing/
financial-projection	/financial-projection	Creates financial projections for fundraising or planning	Finance & Pricing/
freelance-rate-card	/freelance-rate-card	Creates a freelance rate card with pricing tiers	Finance & Pricing/
fundraising-tracker	/fundraising-tracker	Tracks fundraising progress and donor management	Finance & Pricing/
grant-application	/grant-application	Writes grant applications and funding proposals	Finance & Pricing/
investor-update	/investor-update	Creates investor update emails and reports	Finance & Pricing/
pricing-strategy	/pricing-strategy	Develops a comprehensive pricing strategy	Finance & Pricing/
quarterly-review	/quarterly-review	Creates quarterly business review reports	Finance & Pricing/
revenue-forecast	/revenue-forecast	Forecasts revenue based on current data and trends	Finance & Pricing/
roi-calculator	/roi-calculator	Calculates return on investment for campaigns or projects	Finance & Pricing/

## Finance & Pricing (continued)

Skill Name	Slash Command	What It Does	Folder
<b>subscription-metrics</b>	<a href="#">/subscription-metrics</a>	Tracks and analyzes subscription business metrics	Finance & Pricing/
<b>tax-deduction-finder</b>	<a href="#">/tax-deduction-finder</a>	Identifies potential tax deductions for your business	Finance & Pricing/
<b>tax-prep-checklist</b>	<a href="#">/tax-prep-checklist</a>	Creates a tax preparation checklist and document list	Finance & Pricing/
<b>unit-economics</b>	<a href="#">/unit-economics</a>	Calculates unit economics for your products or services	Finance & Pricing/
<b>pricing-analysis</b>	<a href="#">/pricing-analysis</a>	Analyzes pricing against market and competitors	Finance & Pricing/
<b>commission-structure</b>	<a href="#">/commission-structure</a>	Designs sales commission structures	Finance & Pricing/
<b>compensation-plan</b>	<a href="#">/compensation-plan</a>	Creates employee compensation plans	Finance & Pricing/
<b>rate-negotiation-script</b>	<a href="#">/rate-negotiation-script</a>	Writes scripts for negotiating rates and fees	Finance & Pricing/

# Legal & Compliance

30 skills

Skill Name	Slash Command	What It Does	Folder
contract-writer	/contract-writer	Drafts business contracts and agreements	Legal & Compliance/
return-policy	/return-policy	Writes a clear return and refund policy	Legal & Compliance/
licensing-agreement	/licensing-agreement	Creates licensing agreement templates	Legal & Compliance/
nda-template	/nda-template	Generates non-disclosure agreement templates	Legal & Compliance/
privacy-policy	/privacy-policy	Writes a privacy policy for your website or app	Legal & Compliance/
shipping-policy	/shipping-policy	Creates a shipping policy for e-commerce businesses	Legal & Compliance/
terms-of-service	/terms-of-service	Writes terms of service for your platform or product	Legal & Compliance/
accessibility-policy	/accessibility-policy	Creates an accessibility policy and compliance plan	Legal & Compliance/
cease-and-desist	/cease-and-desist	Drafts cease and desist letter templates	Legal & Compliance/
client-agreement	/client-agreement	Creates client service agreement templates	Legal & Compliance/
compliance-checklist	/compliance-checklist	Builds compliance checklists for your industry	Legal & Compliance/
cookie-policy	/cookie-policy	Writes a cookie consent and policy page	Legal & Compliance/
copyright-notice	/copyright-notice	Creates copyright notices and DMCA policies	Legal & Compliance/
data-processing-agreement	/data-processing-agreement	Writes GDPR-compliant data processing agreements	Legal & Compliance/
disclaimer-generator	/disclaimer-generator	Generates legal disclaimers for content and products	Legal & Compliance/
expense-policy	/expense-policy	Creates company expense and reimbursement policies	Legal & Compliance/
gdpr-compliance-checklist	/gdpr-compliance-checklist	Creates a GDPR compliance audit checklist	Legal & Compliance/
independent-contractor-agreement	/independent-contractor-agreement	Writes independent contractor agreements	Legal & Compliance/
intellectual-property-audit	/intellectual-property-audit	Audits your intellectual property assets and protection	Legal & Compliance/
letter-of-intent	/letter-of-intent	Drafts letters of intent for deals and partnerships	Legal & Compliance/

## Legal & Compliance (continued)

Skill Name	Slash Command	What It Does	Folder
<b>non-compete-agreement</b>	<a href="#">/non-compete-agreement</a>	Creates non-compete agreement templates	Legal & Compliance/
<b>partnership-agreement</b>	<a href="#">/partnership-agreement</a>	Writes partnership agreement templates	Legal & Compliance/
<b>payment-terms-policy</b>	<a href="#">/payment-terms-policy</a>	Creates payment terms and conditions policies	Legal & Compliance/
<b>saas-agreement</b>	<a href="#">/saas-agreement</a>	Writes SaaS subscription agreement templates	Legal & Compliance/
<b>terms-of-use-app</b>	<a href="#">/terms-of-use-app</a>	Creates terms of use for mobile apps	Legal & Compliance/
<b>trademark-application</b>	<a href="#">/trademark-application</a>	Guides you through the trademark application process	Legal & Compliance/
<b>waiver-release</b>	<a href="#">/waiver-release</a>	Creates waiver and release of liability forms	Legal & Compliance/
<b>workplace-policy</b>	<a href="#">/workplace-policy</a>	Writes workplace policies and procedures	Legal & Compliance/
<b>retainer-agreement</b>	<a href="#">/retainer-agreement</a>	Creates retainer agreement templates for ongoing services	Legal & Compliance/
<b>subcontractor-agreement</b>	<a href="#">/subcontractor-agreement</a>	Writes subcontractor agreement templates	Legal & Compliance/

# Operations & Systems

30 skills

Skill Name	Slash Command	What It Does	Folder
client-crm	/client-crm	Sets up a CRM system structure for client management	Operations & Systems/
meeting-notes	/meeting-notes	Creates structured meeting notes templates	Operations & Systems/
project-tracker	/project-tracker	Builds project tracking systems and templates	Operations & Systems/
sop-builder	/sop-builder	Creates standard operating procedures for any process	Operations & Systems/
weekly-report	/weekly-report	Generates weekly business report templates	Operations & Systems/
delegation-framework	/delegation-framework	Creates a delegation framework for team management	Operations & Systems/
retrospective	/retrospective	Facilitates sprint or project retrospectives	Operations & Systems/
time-audit	/time-audit	Conducts a time audit to find efficiency gains	Operations & Systems/
workflow-mapper	/workflow-mapper	Maps and documents business workflows	Operations & Systems/
annual-planning	/annual-planning	Creates annual business planning frameworks	Operations & Systems/
batch-processing-system	/batch-processing-system	Designs batch processing systems for efficiency	Operations & Systems/
business-continuity-plan	/business-continuity-plan	Creates a business continuity and disaster recovery plan	Operations & Systems/
change-management-plan	/change-management-plan	Plans organizational change management	Operations & Systems/
decision-matrix	/decision-matrix	Builds decision matrices for complex choices	Operations & Systems/
energy-management	/energy-management	Creates energy and productivity management systems	Operations & Systems/
escalation-procedure	/escalation-procedure	Designs escalation procedures for issues and complaints	Operations & Systems/
inventory-management	/inventory-management	Creates inventory management systems and SOPs	Operations & Systems/
knowledge-base-builder	/knowledge-base-builder	Builds internal knowledge bases for your team	Operations & Systems/
meeting-agenda	/meeting-agenda	Creates effective meeting agendas and formats	Operations & Systems/
morning-routine-builder	/morning-routine-builder	Designs productive morning routines	Operations & Systems/

Operations & Systems (continued)

Skill Name	Slash Command	What It Does	Folder
process-automation-audit	/process-automation-aud:	Audits processes for automation opportunities	Operations & Systems/
quality-assurance-checklist	/quality-assurance-checkl	Creates QA checklists for products and services	Operations & Systems/
risk-assessment	/risk-assessment	Conducts risk assessments for business decisions	Operations & Systems/
status-update-template	/status-update-template	Creates status update templates for projects and teams	Operations & Systems/
task-prioritization	/task-prioritization	Builds task prioritization frameworks	Operations & Systems/
vendor-evaluation	/vendor-evaluation	Creates vendor evaluation scorecards and criteria	Operations & Systems/
vendor-onboarding	/vendor-onboarding	Creates vendor onboarding processes and checklists	Operations & Systems/
report-automation	/report-automation	Plans automated reporting workflows	Operations & Systems/
fulfillment-sop	/fulfillment-sop	Creates fulfillment and shipping standard operating procedures	Operations & Systems/
scope-of-work	/scope-of-work	Writes scope of work documents for projects	Operations & Systems/

# HR & Team

28 skills

Skill Name	Slash Command	What It Does	Folder
<b>annual-review</b>	<a href="#">/annual-review</a>	Creates annual performance review templates	HR & Team/
<b>employee-handbook</b>	<a href="#">/employee-handbook</a>	Writes employee handbook sections and policies	HR & Team/
<b>job-posting</b>	<a href="#">/job-posting</a>	Creates compelling job postings and descriptions	HR & Team/
<b>contractor-brief</b>	<a href="#">/contractor-brief</a>	Creates briefs for hiring contractors and freelancers	HR & Team/
<b>culture-document</b>	<a href="#">/culture-document</a>	Writes a company culture and values document	HR & Team/
<b>hiring-scorecard</b>	<a href="#">/hiring-scorecard</a>	Creates hiring scorecards for candidate evaluation	HR & Team/
<b>interview-question-bank</b>	<a href="#">/interview-question-banl</a>	Builds a bank of interview questions by role	HR & Team/
<b>offboarding-checklist</b>	<a href="#">/offboarding-checklist</a>	Creates employee offboarding checklists	HR & Team/
<b>offer-letter</b>	<a href="#">/offer-letter</a>	Generates offer letter templates for new hires	HR & Team/
<b>okr-builder</b>	<a href="#">/okr-builder</a>	Creates OKRs (Objectives and Key Results) frameworks	HR & Team/
<b>onboarding-checklist</b>	<a href="#">/onboarding-checklist</a>	Builds new employee onboarding checklists	HR & Team/
<b>one-on-one-template</b>	<a href="#">/one-on-one-template</a>	Creates templates for manager one-on-one meetings	HR & Team/
<b>performance-review</b>	<a href="#">/performance-review</a>	Writes performance review templates and guides	HR & Team/
<b>pip-template</b>	<a href="#">/pip-template</a>	Creates performance improvement plan templates	HR & Team/
<b>remote-work-policy</b>	<a href="#">/remote-work-policy</a>	Writes remote and hybrid work policies	HR & Team/
<b>team-charter</b>	<a href="#">/team-charter</a>	Creates team charter documents with roles and norms	HR & Team/
<b>benefits-guide</b>	<a href="#">/benefits-guide</a>	Creates employee benefits guides and summaries	HR & Team/
<b>diversity-policy</b>	<a href="#">/diversity-policy</a>	Writes diversity, equity, and inclusion policies	HR & Team/
<b>employee-survey</b>	<a href="#">/employee-survey</a>	Creates employee engagement and satisfaction surveys	HR & Team/
<b>exit-interview-template</b>	<a href="#">/exit-interview-templat</a>	Creates exit interview question templates	HR & Team/

## HR & Team (continued)

Skill Name	Slash Command	What It Does	Folder
<b>freelancer-management</b>	<a href="#">/freelancer-management</a>	Creates systems for managing freelance teams	HR & Team/
<b>referral-bonus-plan</b>	<a href="#">/referral-bonus-plan</a>	Designs employee referral bonus programs	HR & Team/
<b>remote-team-handbook</b>	<a href="#">/remote-team-handbook</a>	Writes a handbook for remote team collaboration	HR & Team/
<b>succession-plan</b>	<a href="#">/succession-plan</a>	Creates succession planning frameworks	HR & Team/
<b>team-building-plan</b>	<a href="#">/team-building-plan</a>	Plans team building activities and events	HR & Team/
<b>training-plan</b>	<a href="#">/training-plan</a>	Creates employee training and development plans	HR & Team/
<b>training-manual</b>	<a href="#">/training-manual</a>	Writes training manuals for roles and processes	HR & Team/
<b>mentorship-program</b>	<a href="#">/mentorship-program</a>	Designs a mentorship program structure	HR & Team/



# Client & Consulting

18 skills

Skill Name	Slash Command	What It Does	Folder
agency-onboarding	/agency-onboarding	Creates client onboarding flows for agencies	Client & Consulting/
survey-builder	/survey-builder	Builds surveys and questionnaires for any purpose	Client & Consulting/
client-intake-form	/client-intake-form	Creates client intake forms and questionnaires	Client & Consulting/
client-report-template	/client-report-template	Creates client reporting templates	Client & Consulting/
client-feedback-system	/client-feedback-system	Builds client feedback collection systems	Client & Consulting/
client-transformation-story	/client-transformation-	Writes client transformation stories for marketing	Client & Consulting/
consulting-framework	/consulting-framework	Designs consulting engagement frameworks	Client & Consulting/
consulting-proposal-template	/consulting-proposal-ter	Creates consulting proposal templates	Client & Consulting/
diagnostic-assessment	/diagnostic-assessment	Creates diagnostic assessments for client engagements	Client & Consulting/
service-guarantee	/service-guarantee	Writes service guarantee policies	Client & Consulting/
service-productization	/service-productization	Turns custom services into productized offerings	Client & Consulting/
project-scope-change	/project-scope-change	Manages scope change requests and documentation	Client & Consulting/
group-program-design	/group-program-design	Designs group coaching and program structures	Client & Consulting/
mastermind-group	/mastermind-group	Plans and structures a mastermind group	Client & Consulting/
cohort-program	/cohort-program	Designs cohort-based programs and courses	Client & Consulting/
industry-association-plan	/industry-association-p	Plans industry association involvement strategy	Client & Consulting/
skill-assessment	/skill-assessment	Creates skill assessment tools and frameworks	Client & Consulting/
quiz-generator	/quiz-generator	Creates interactive quizzes for lead gen or education	Client & Consulting/

# Courses & Education

20 skills

Skill Name	Slash Command	What It Does	Folder
<b>course-outline</b>	<a href="#">/course-outline</a>	Creates online course outlines with modules and lessons	Courses & Education/
<b>workshop-builder</b>	<a href="#">/workshop-builder</a>	Designs workshop agendas and materials	Courses & Education/
<b>certification-program</b>	<a href="#">/certification-program</a>	Designs certification program structures	Courses & Education/
<b>learning-path</b>	<a href="#">/learning-path</a>	Creates learning paths for students or customers	Courses & Education/
<b>lesson-plan</b>	<a href="#">/lesson-plan</a>	Creates detailed lesson plans for teaching	Courses & Education/
<b>micro-course</b>	<a href="#">/micro-course</a>	Designs micro-courses and mini-trainings	Courses & Education/
<b>continuing-education</b>	<a href="#">/continuing-education</a>	Plans continuing education programs and content	Courses & Education/
<b>curriculum-review</b>	<a href="#">/curriculum-review</a>	Reviews and improves course curricula	Courses & Education/
<b>homework-assignment</b>	<a href="#">/homework-assignment</a>	Creates homework and practice assignments	Courses & Education/
<b>student-feedback-form</b>	<a href="#">/student-feedback-form</a>	Creates student feedback and evaluation forms	Courses & Education/
<b>study-guide</b>	<a href="#">/study-guide</a>	Creates study guides for educational content	Courses & Education/
<b>workshop-handout</b>	<a href="#">/workshop-handout</a>	Creates handouts and worksheets for workshops	Courses & Education/
<b>webinar-planner</b>	<a href="#">/webinar-planner</a>	Plans webinars from topic to follow-up	Courses & Education/
<b>podcast-launch</b>	<a href="#">/podcast-launch</a>	Plans a podcast launch from concept to first episodes	Courses & Education/
<b>class-schedule-planner</b>	<a href="#">/class-schedule-planner</a>	Plans class and session schedules	Courses & Education/
<b>wellness-workshop-plan</b>	<a href="#">/wellness-workshop-plan</a>	Plans wellness workshops and programs	Courses & Education/
<b>nutrition-content-plan</b>	<a href="#">/nutrition-content-plan</a>	Plans nutrition-related content and programs	Courses & Education/
<b>fitness-program-outline</b>	<a href="#">/fitness-program-outline</a>	Creates fitness program outlines and plans	Courses & Education/
<b>wellness-assessment</b>	<a href="#">/wellness-assessment</a>	Creates wellness assessment tools	Courses & Education/
<b>ted-talk-outline</b>	<a href="#">/ted-talk-outline</a>	Creates TED-style talk outlines and structure	Courses & Education/

# Events & Speaking

24 skills

Skill Name	Slash Command	What It Does	Folder
event-planner	<a href="#">/event-planner</a>	Plans events from logistics to promotion	Events & Speaking/
conference-planner	<a href="#">/conference-planner</a>	Plans multi-day conferences and summits	Events & Speaking/
event-budget-planner	<a href="#">/event-budget-planner</a>	Creates event budgets and cost breakdowns	Events & Speaking/
event-follow-up	<a href="#">/event-follow-up</a>	Creates event follow-up email and content sequences	Events & Speaking/
event-marketing-plan	<a href="#">/event-marketing-plan</a>	Develops marketing plans for events	Events & Speaking/
event-registration-page	<a href="#">/event-registration-page</a>	Creates event registration page content	Events & Speaking/
event-run-of-show	<a href="#">/event-run-of-show</a>	Creates run-of-show documents for events	Events & Speaking/
event-sponsorship-proposal	<a href="#">/event-sponsorship-proposal</a>	Writes sponsorship proposals for events	Events & Speaking/
hybrid-event-plan	<a href="#">/hybrid-event-plan</a>	Plans hybrid in-person and virtual events	Events & Speaking/
networking-event-plan	<a href="#">/networking-event-plan</a>	Plans professional networking events	Events & Speaking/
retreat-planner	<a href="#">/retreat-planner</a>	Plans retreats for teams or clients	Events & Speaking/
virtual-event-platform	<a href="#">/virtual-event-platform</a>	Plans virtual event platform setup and execution	Events & Speaking/
speaker-outreach	<a href="#">/speaker-outreach</a>	Creates speaker outreach and recruitment campaigns	Events & Speaking/
speaking-proposal	<a href="#">/speaking-proposal</a>	Writes proposals for speaking engagements	Events & Speaking/
sponsor-thank-you	<a href="#">/sponsor-thank-you</a>	Creates sponsor thank-you packages and communications	Events & Speaking/
award-application	<a href="#">/award-application</a>	Writes award and recognition applications	Events & Speaking/
catering-proposal	<a href="#">/catering-proposal</a>	Creates catering proposals for events	Events & Speaking/
launch-assets	<a href="#">/launch-assets</a>	Creates all marketing assets for a product launch	Events & Speaking/
launch-checklist	<a href="#">/launch-checklist</a>	Builds a comprehensive launch checklist	Events & Speaking/
product-launch-plan	<a href="#">/product-launch-plan</a>	Creates a full product launch plan and timeline	Events & Speaking/

Events & Speaking (continued)

Skill Name	Slash Command	What It Does	Folder
beta-launch-plan	/beta-launch-plan	Plans beta launches with testing and feedback loops	Events & Speaking/
product-hunt-launch	/product-hunt-launch	Plans a Product Hunt launch strategy	Events & Speaking/
digital-product-plan	/digital-product-plan	Plans digital product creation and launch	Events & Speaking/
marketplace-launch-plan	/marketplace-launch-pla	Plans the launch of a new marketplace	Events & Speaking/

# Launch & Growth

24 skills

Skill Name	Slash Command	What It Does	Folder
<b>annual-report-writer</b>	<a href="#">/annual-report-writer</a>	Writes annual business reports	Launch & Growth/
<b>customer-advisory-board</b>	<a href="#">/customer-advisory-board</a>	Creates a customer advisory board program	Launch & Growth/
<b>customer-success-playbook</b>	<a href="#">/customer-success-playbook</a>	Builds a customer success playbook for retention	Launch & Growth/
<b>customer-win-story</b>	<a href="#">/customer-win-story</a>	Creates customer win stories for internal motivation	Launch & Growth/
<b>nps-survey</b>	<a href="#">/nps-survey</a>	Creates Net Promoter Score surveys and analysis	Launch & Growth/
<b>onboarding-flow</b>	<a href="#">/onboarding-flow</a>	Designs user onboarding flows for products	Launch & Growth/
<b>review-response</b>	<a href="#">/review-response</a>	Writes professional responses to customer reviews	Launch & Growth/
<b>satisfaction-survey</b>	<a href="#">/satisfaction-survey</a>	Creates customer satisfaction surveys	Launch & Growth/
<b>self-service-portal</b>	<a href="#">/self-service-portal</a>	Designs self-service portals for customers	Launch & Growth/
<b>service-level-agreement</b>	<a href="#">/service-level-agreement</a>	Creates SLAs for client and vendor relationships	Launch & Growth/
<b>service-recovery-plan</b>	<a href="#">/service-recovery-plan</a>	Plans service recovery for customer issues	Launch & Growth/
<b>chatbot-script</b>	<a href="#">/chatbot-script</a>	Writes chatbot conversation scripts	Launch & Growth/
<b>complaint-resolution</b>	<a href="#">/complaint-resolution</a>	Creates complaint resolution procedures	Launch & Growth/
<b>customer-health-score</b>	<a href="#">/customer-health-score</a>	Designs customer health scoring systems	Launch & Growth/
<b>support-response-templates</b>	<a href="#">/support-response-templates</a>	Creates customer support response templates	Launch & Growth/
<b>voice-of-customer</b>	<a href="#">/voice-of-customer</a>	Builds voice of customer research programs	Launch & Growth/
<b>customer-support-kb</b>	<a href="#">/customer-support-kb</a>	Creates a customer support knowledge base	Launch & Growth/
<b>churn-analysis</b>	<a href="#">/churn-analysis</a>	Analyzes and reduces customer churn	Launch & Growth/
<b>churn-prevention-playbook</b>	<a href="#">/churn-prevention-playbook</a>	Creates playbooks to prevent customer churn	Launch & Growth/
<b>saas-cancellation-flow</b>	<a href="#">/saas-cancellation-flow</a>	Designs SaaS cancellation flows that retain customers	Launch & Growth/

Launch & Growth (continued)

Skill Name	Slash Command	What It Does	Folder
saas-onboarding-flow	/saas-onboarding-flow	Creates SaaS user onboarding sequences	Launch & Growth/
product-feedback-loop	/product-feedback-loop	Builds systems for collecting and acting on product feedback	Launch & Growth/
feature-request-system	/feature-request-system	Creates feature request tracking and prioritization systems	Launch & Growth/
user-research-plan	/user-research-plan	Plans user research studies and interviews	Launch & Growth/

# Analytics & Data

22 skills

Skill Name	Slash Command	What It Does	Folder
kpi-dashboard	/kpi-dashboard	Creates KPI dashboards with key metrics	Analytics & Data/
ab-test-plan	/ab-test-plan	Plans A/B tests for websites and campaigns	Analytics & Data/
analytics-setup-guide	/analytics-setup-guide	Creates analytics implementation guides	Analytics & Data/
attribution-model	/attribution-model	Designs marketing attribution models	Analytics & Data/
benchmarking-report	/benchmarking-report	Creates industry benchmarking reports	Analytics & Data/
cohort-analysis	/cohort-analysis	Performs cohort analysis for retention and revenue	Analytics & Data/
conversion-funnel-analysis	/conversion-funnel-analysis	Analyzes conversion funnels for drop-off points	Analytics & Data/
customer-lifetime-value	/customer-lifetime-value	Calculates and optimizes customer lifetime value	Analytics & Data/
data-collection-plan	/data-collection-plan	Plans data collection strategies and systems	Analytics & Data/
data-dashboard-design	/data-dashboard-design	Designs data dashboard layouts and visualizations	Analytics & Data/
feedback-analysis	/feedback-analysis	Analyzes customer feedback for actionable insights	Analytics & Data/
metric-definition-guide	/metric-definition-guide	Defines and documents key business metrics	Analytics & Data/
sentiment-analysis	/sentiment-analysis	Creates sentiment analysis frameworks for feedback	Analytics & Data/
survey-analysis	/survey-analysis	Analyzes survey results and creates reports	Analytics & Data/
marketplace-metrics	/marketplace-metrics	Tracks and analyzes marketplace performance metrics	Analytics & Data/
saas-metrics-dashboard	/saas-metrics-dashboard	Creates SaaS metrics dashboards and tracking	Analytics & Data/
marketplace-fee-structure	/marketplace-fee-structure	Designs marketplace fee structures and pricing	Analytics & Data/
social-impact-measurement	/social-impact-measurement	Measures and reports social impact metrics	Analytics & Data/
grant-report	/grant-report	Creates grant reporting documents for funders	Analytics & Data/
impact-report	/impact-report	Writes impact reports for stakeholders	Analytics & Data/

Analytics & Data (continued)

Skill Name	Slash Command	What It Does	Folder
nonprofit-board-packet	/nonprofit-board-packet	Creates board meeting packets for nonprofits	Analytics & Data/
prompt-library	/prompt-library	Builds and organizes a reusable prompt library	Analytics & Data/



# E-commerce & Products

24 skills

Skill Name	Slash Command	What It Does	Folder
store-launch-plan	/store-launch-plan	Plans an e-commerce store launch	E-commerce & Products/
dropshipping-supplier-brief	/dropshipping-supplier-brief	Creates briefs for sourcing dropshipping suppliers	E-commerce & Products/
exchange-policy	/exchange-policy	Writes exchange policies for e-commerce	E-commerce & Products/
product-sourcing-brief	/product-sourcing-brief	Creates product sourcing and supplier briefs	E-commerce & Products/
size-guide	/size-guide	Creates size guides for apparel and products	E-commerce & Products/
cross-border-selling	/cross-border-selling	Plans cross-border e-commerce strategies	E-commerce & Products/
gift-guide	/gift-guide	Creates curated gift guides for marketing	E-commerce & Products/
marketplace-listing	/marketplace-listing	Optimizes listings for online marketplaces	E-commerce & Products/
seasonal-inventory-plan	/seasonal-inventory-plan	Plans seasonal inventory and stock levels	E-commerce & Products/
subscription-box-plan	/subscription-box-plan	Plans a subscription box business model	E-commerce & Products/
wholesale-catalog	/wholesale-catalog	Creates wholesale product catalogs and price sheets	E-commerce & Products/
seller-onboarding	/seller-onboarding	Creates seller onboarding flows for marketplaces	E-commerce & Products/
product-recall-plan	/product-recall-plan	Creates product recall procedures and communications	E-commerce & Products/
food-delivery-strategy	/food-delivery-strategy	Plans food delivery operations and strategy	E-commerce & Products/
food-truck-business-plan	/food-truck-business-plan	Creates a food truck business plan	E-commerce & Products/
lease-agreement-checklist	/lease-agreement-checklist	Creates checklists for lease agreement review	E-commerce & Products/
property-listing	/property-listing	Writes compelling property listing descriptions	E-commerce & Products/
property-management-sop	/property-management-sop	Creates SOPs for property management	E-commerce & Products/
rental-listing	/rental-listing	Writes rental property listing copy	E-commerce & Products/
neighborhood-guide	/neighborhood-guide	Creates neighborhood guides for real estate	E-commerce & Products/

E-commerce & Products (continued)

Skill Name	Slash Command	What It Does	Folder
real-estate-crm-setup	/real-estate-crm-setup	Sets up CRM systems for real estate professionals	E-commerce & Products/
real-estate-newsletter	/real-estate-newsletter	Creates newsletter content for real estate	E-commerce & Products/
open-house-plan	/open-house-plan	Plans open house events for property marketing	E-commerce & Products/
investment-property-analysis	/investment-property-an	Analyzes investment property opportunities	E-commerce & Products/

# Industry-Specific

15 skills

Skill Name	Slash Command	What It Does	Folder
restaurant-marketing-plan	/restaurant-marketing-p	Creates marketing plans for restaurants	Industry-Specific/
restaurant-review-response	/restaurant-review-resp	Writes responses to restaurant reviews	Industry-Specific/
restaurant-sop	/restaurant-sop	Creates SOPs for restaurant operations	Industry-Specific/
seasonal-menu-plan	/seasonal-menu-plan	Plans seasonal menus for restaurants	Industry-Specific/
tenant-screening-checklist	/tenant-screening-check	Creates tenant screening checklists for landlords	Industry-Specific/
health-disclaimer	/health-disclaimer	Creates health and fitness disclaimers	Industry-Specific/
supplement-disclaimer	/supplement-disclaimer	Writes supplement and wellness disclaimers	Industry-Specific/
api-documentation	/api-documentation	Creates API documentation templates	Industry-Specific/
no-code-app-plan	/no-code-app-plan	Plans no-code app development projects	Industry-Specific/
tech-stack-recommendation	/tech-stack-recommendat	Creates tech stack recommendations for businesses	Industry-Specific/
tool-stack-audit	/tool-stack-audit	Audits your current tool stack for efficiency and cost	Industry-Specific/
saas-evaluation	/saas-evaluation	Creates SaaS evaluation frameworks and scorecards	Industry-Specific/
platform-partnership	/platform-partnership	Plans partnership strategies for platforms	Industry-Specific/
platform-trust-system	/platform-trust-system	Designs trust and safety systems for platforms	Industry-Specific/
platform-help-center	/platform-help-center	Creates help center structures for platforms	Industry-Specific/

# AI & Technology

4 skills

Skill Name	Slash Command	What It Does	Folder
ai-content-policy	/ai-content-policy	Creates policies for AI-generated content usage	AI & Technology/
ai-ethics-policy	/ai-ethics-policy	Writes AI ethics policies for organizations	AI & Technology/
ai-use-case-finder	/ai-use-case-finder	Identifies AI use cases for your business	AI & Technology/
automation-workflow	/automation-workflow	Designs automation workflows for business processes	AI & Technology/

# Nonprofit & Community

2 skills

Skill Name	Slash Command	What It Does	Folder
nonprofit-fundraising-letter	/nonprofit-fundraising-	Writes fundraising appeal letters for nonprofits	Nonprofit & Community/
volunteer-recruitment	/volunteer-recruitment	Creates volunteer recruitment campaigns and materials	Nonprofit & Community/